INTERNATIONAL CYBERSECURITY CONGRESS PROGRAM

5-6 JULY 2018
WORLD TRADE CENTER
Moscow, Krasnopresnenskaya emb. 12, Entrance № 4

Program updated as of 04.07.2018

5 July 2018

08:30–10:00 Participants' registration

10:00–12:00
Amphitheater

Topical session.
Russian experience in the fight against cybercrime

Moderator:
Stanislav Kuznetsov, Deputy Chairman of the Executive Board of Sberbank

Speaker:
- **Anatoly Kozlachkov**, Vice-president, Association of Banks of Russia
- **Evgeny Kovnir**, Managing Director, ANO Digital Economy
- **Olga Dergunova,** Deputy President and Chairman of VTB Bank Management Board
- **Dmitry Samartsev**, CEO, BI.ZONE

12:00–13:00 Lunch

13:00–14:15
Press Hall

Tech session with Fastly Inc., United States of America
DDoS attacks today: economics and mitigation

In this class the attendees will go over the basics of Denial of Service attacks and network technology pertaining to them. It will also cover some of the economics driving this phenomenon and explain why this problem is here to stay unless there is a wider scale cooperation between the affected entities.

Speaker:
Krassimir Tzvetanov, Senior Security Engineer, Fastly Inc.

13:00–14:15
Hall №2

Tech session with BI.ZONE, Russian Federation
Behavior and motivation of modern cybergangs

Every year, the number of crimes committed by cybergangs is growing, as is the level of their materiality. This seminar will cover modern cybergangs and motives for their actions as well as criminal methods.

Speaker:
Evgeny Voloshin, Chief Security Officer, BI.ZONE

13:00–14:15
Amphitheater

Tech session with Kaspersky Lab, Russian Federation
Reducing cyberrisks in the era of digital transformation

This session is about Security Operations. We will speak about the modern threats landscape and intruders' activity signs. We will discuss how the IT-systems

modernization increases the cyber threats risks and how new methods of hidden threats and anomalies identification in the perimeter of the organization help to confront them.

Speaker:
Sergey Soldatov, Head of Security Operations Center, R&D Security Services, Kaspersky Lab

14:15–14:30   Coffee break

14:30–15:45   Tech session with Microsoft, United States of America
Press Hall   **Microsoft Information Protection: a new strategy for discovering and protecting your organization's sensitive information.**

In today's IT world managing your infrastructure, identities and applications is not enough, you need to manage your information just like you manage everything else. Microsoft Information Protection is a new systems architecture targeted at enabling organizations to manage and secure their data on-premises and in the cloud, inside their own environments and as they share data with others. Come to learn about Azure Information Protection and the other elements of this architecture and how it can solve your stringent security and compliance needs.

Speaker:
Enrique Saggese, Principal Program Manager – Information Protection, Microsoft

14:30–15:45   Tech session with Huawei Technologies Co., LTD, People's Republic of China
Amphitheater   **Cyber security and elements of trust**

Speaker:
Mika Lauhde, Vice-President Cyber Security & Privacy, Global Public Affairs, Huawei Technologies Co., LTD

14:30–15:45   Tech session with Cisco, United States of America
Hall №2   **Modern cyberthreat trends and technology**

Today cybercriminals actively use the most advanced methods to implement cybercrimes. We know about social engineering and hundreds of thousands of infected hosts infrastructures creation, use of artificial intelligence and the special services cyber weapons. But we do not know, how the world of cybercrimes develops and what trends are on the dark side. Such magical abbreviations as NGFW, NGIPS, DLP, WAF, MDM, SIEM are familiar for all of us. But only some of us are aware of SOAR, SDS, SDP, MDR, BDS, CASB, NTA, EDR, NFT. We rarely know, what of existing solutions will pass from the category "not bad to have" to the category "must have" in the next few years. We all perfectly remember the movies "Out of the car", "Terminator", "The Matrix", "I, the robot", which show a post-apocalyptic scenario of artificial intelligence conquering the world and enslaving human being. But it is difficult for us to imagine, how machine learning, deep learning, neural networks can fight against bad guys, improving the quality and efficiency of the enterprise cybersecurity systems.

Speakers:
- **John Maynard, Vice President & EMEAR Lead, Cybersecurity, Cisco**
- **Alexei Lukatsky,** Business security consultant, Cisco
- **Mikhail Kader**, Honored Security Engineer-Consultant, Cisco

15:45–16:00	Coffee break

16:00–17:15
Hall №2

Tech session with SecureKey, Canada
Leveraging blockchain to restore trust & security in the Digital Economy

This tech seminar will cover ways to solve issues related to personal data. SecureKey representatives will demonstrate solutions based on technology such as blockchain that can ensure secure transfer of users' personal data.

Speakers:
- **Greg Wolfond**, CEO, SecureKey
- **Salavat Nabiev**, Solutions Engineer, SecureKey

16:00–17:15
Press Hall

Tech session with IBM Europe
IBM Research: shaping the future of cybersecurity

How to protect personal data in a world where cybercriminals know everything about their victims? How to build a secure future using cutting-edge technologies such as blockchain and quantum-safe cryptography? How to build secure and privacy-preserving car-to-car communication and use AI for risk analysis?

Speaker:
Maria Dubovitskaya, Cryptographer, IBM Research – Zurich

16:00–17:15
Amphitheater

Tech session with FinCert, Russian Federation
Platform of the Bank of Russia on the exchange of data on cyber threats

Within the framework of the section, listeners will learn more about the basic components of the information exchange of FinCERT Bank of Russia: the regulatory framework, the technological solution and the technical implementation. These components constitute a mechanism for operational interaction and effective opposition to modern cyber threats.

Speaker:
A. Sudarenko, FinCert Division Head

6 July 2018

09:00–10:00	Participants' registration

10:00–11:30
Congress Hall

Plenary session
Transparent digital world – a trap or a blessing?

Disruptive development of modern technology creates dramatically new conditions for the lives and existence of people, companies, and states. Customary borders and benchmarks crumble, all processes and actions become increasingly transparent. Today, the digital man has no right to privacy and confidentiality, all outcomes of his activities become open for anyone to see. Same happens to companies and countries – digital states may soon lose traditional sovereignty that played a major role in the past. What will the world look like in the coming 20-30 years? Are we ready to take all cyberrisks of the brave new digital world that may prove to be dangerous?

Moderator:
Herman Gref, CEO & Chairman of the Executive Board, Sberbank

Speakers:
- **Penny Lane**, Vice President, Payment Fraud Disruption, Visa Inc.
- **Marc van Zadelhoff**, General Manager, IBM Security
- **Eugene Kaspersky**, CEO, Kaspersky Lab
- **Nick Bostrom,** Director, Future of Humanity Institute

11:30–13:00   Bilateral meetings / Lunch

13:00–15:30   Plenary session
Congress Hall   **Do we have the chance to make the transitional world safer?**

Global powers start negotiations and jointly discuss burning issues. All countries participate in global anti-cyberthreat alliances, efficiently interact and exchange information. We are surrounded by secure Internet space, people are no longer afraid to become victims of cybercriminals and don't fear for their personal data. Criminals around the world are chased by the global cyberpolice. There is single legislation, just and incorruptible media. Robots and artificial intelligence become pillars for the human to stand on, nanotechnology is used industrially. Biotech progress leads to longer lifespans and creates new organisms. Is there any chance to make the transit world safe?

Moderator:
David Rowan, Former Founding Editor-in-chief, WIRED

Speakers:
- **Herman Gref**, CEO & Chairman of the Executive Board, Sberbank
- **Meng Hongwei,** President, INTERPOL
- **Troels Oerting Jorgensen,** Head of World Economic Forum Centre for Cybersecurity, World Economic Forum
- **Margarita Simonyan,** Editor-in-chief, RT (Russia Today)
- **Maxim Akimov,** Deputy Prime Minister, Government of the Russian Federation

15:30–16:00   Coffee break

16:00–17:30   Topical session
Hall №2   **Trust, privacy, and security: key challenges of the digital world**

Today company leaders in the whole world must take decisions while digitalization grows dramatically; technology grows rapidly, AI, robotics and Internet of Things become commonplace. This gives business major advantages but is accompanied by new cyberthreats. In the world's digital evolution rating, Russia ranks 5th. Considering this, Russian business needs support and protection of the state. Trust towards the existing government should be fostered, and the authorities should ensure privacy and security for business in Russia.

Moderator:
Natalya Kasperskaya, President at InfoWatch Group

Speakers:

- **David Gorodyansky**, CEO, AnchorFree
- **Greg Wolfond**, CEO, SecureKey
- **Allan S. Cabanlong**, Assistant Secretary for Cybersecurity and Enabling Technologies, Department of Information and Communications Technology, Republic of Philippines
- **Fabrizio Pinna**, Executive Superintendant, Banco Bradesco
- **Alexey Sokolov**, Vice Minister of Digital Development, Communications and Mass Media of the Russian Federation

16:00–17:30
Amphitheater

Topical session
Cybercrime – one step ahead?

Cybercrime is constantly on the rise. More and more crimes are committed in the cyberspace with the attacks becoming more dangerous and sophisticated. Traditional approach to combating criminal activities are practically useless, police lacks necessary competences and resources to perform quick response and incident investigation. People suffer from data leakages, companies incur multibillion losses, but the criminals are still at large. Are we to be always losing this fight?

Moderator:
Silvino Schlickmann Jr., Acting Executive Director, INTERPOL Global Complex for Innovation

Speakers:
- **Stefano Ciminelli,** Deputy CISO, SWIFT
- **Igor Zubov**, State Secretary-Deputy Minister of Internal Affairs of the Russian Federation
- **Ernest Chernukhin,** Special Coordinator of The Ministry of Foreign Affairs of the Russian Federation on the issues of the political use of the Information and Communication Technologies
- **John Crain**, Chief Security Officer, ICANN

16:00–17:30
Hall №1

Topical session
How can we reduce the surging impact of cybercrime through global cooperation?

Losses of the global economy from organized cybercrime are growing every year. A possible solution – organization of international collaboration to fight global cybercrime. Key challenges that emerge in the process of forming international partnerships shall be discussed on inter-state level.

Moderator:
Troels Oerting Jorgensen, Head of World Economic Forum Centre for Cybersecurity, World Economic Forum

Speakers:
- **Stanislav Kuznetsov**, Deputy Chairman of the Executive Board, Sberbank
- **Greg Rudd**, CEO, CREST Australia New Zealand
- **Dr. Motohiro Tsuchiya**, Professor, KEIO University

- **Vladimir Kolokoltsev**, Minister of Internal Affairs of the Russian Federation

16:00–17:30
Press Center

Topical session
Truth about fake news: exposure of myths and definition of threats

"Fake news" became one of the defining terms in the current media discourse, as well as politics and international relations. This term is used to precisely define false facts disseminated on purpose, and sometimes it is employed to slander any fact or opinion that one doesn't like. Fake news phenomenon gave rise to thousands of articels and dozens of projects around the world that ostensibly aim to tackle the problem.

Moderator:
Margarita Simonyan, Editor-in-chief, RT (Russia Today)

Speakers:
- **Sergey Nalobin**, Acting Deputy Director of the Information and Press Department of the Russian Ministry of Foreign Affairs
- **Alexei Venediktov**, Editor-in-Chief «Ekcho Moskvy» radio station
- **Glenn Greenwald**, American writer, lawyer and journalist
- **Giovanni Zagni,** Head of Pagella Politica

17:30–18:00   Closing of the Congress